

# Request for Qualification

## Crown Hill Holman Road Overpass Mural



RFQ released: 5/01/23  
Deadline for submittal: 5/19/23



Crown Hill Village Association  
2400 NW 80th St #533  
Seattle, WA 98117  
[crownhillvillage.org](http://crownhillvillage.org)

# Project Overview

## Opportunity

The Crown Hill Village Association (CHV) is working to create a vibrant cultural, economic, and social hub in the heart of the neighborhood.

We are looking for an artist to design a mural for the underside of the Holman Road overpass, and perhaps incorporate the stairs and deck of the overpass. The dimensions of the bridge stanchions are approximately 27" wide x 18.5' tall x 21" deep. The dimensions of the support under the bridge is approximately 31" wide x 83' long. The artist will be compensated \$4,000 for the design and painting of the mural, supplies budgeted separately. There are some possible design elements to consider, outlined on pages 3 and 4. BIPOC artists are encouraged to apply.

## About the Project

The Holman Road Overpass is a central and visible element of the neighborhood that connects the two pieces of Crown Hill that are divided by Holman Road. When somebody asks where Crown Hill is, "the overpass by Dick's" is often mentioned as a guidepoint. In 2017, a project from the city included a plan to remove the overpass and [neighbors rallied to save it](#). The overpass is a focal point and a perfect location to celebrate the neighborhood, their past work to encourage [smart growth](#), and their future as a growing community.

## About Crown Hill

Located in the Northwest corner of Seattle, the neighborhood of Crown Hill was named for its first business, the Crown Hill Cemetery. Known for tall trees, Crown Hill boasts a mix of styles- from tiny, one-bedroom houses to condominiums, duplexes, apartments, and large, single-family homes. Original farmhouses and trees from long-gone orchards are still scattered around the area, and our rural roots are still visible in our narrow roads and lack of sidewalks.

As part of the [One Seattle 2035 Comprehensive Plan](#), the City of Seattle designated Crown Hill and some of the surrounding area as the Crown Hill Urban Village. The Crown Hill Village Committee for Smart Growth came together to lead community engagement in the planning for the Urban Village, and their work, along with the work of the City and the community, has resulted in the creation of the [Crown Hill Urban Village Design Guidelines](#).

## About The Crown Hill Village Association

The Crown Hill Village Association (CHV) is working to create a dynamic and engaged community for new and existing neighbors and businesses. The previous neighborhood and business associations merged into a single organization working to connect business owners, neighbors, and business-owning neighbors.

# Possible Elements and Existing Artwork

Private mural near the overpass



Mailbox and part of the road mural at 90th and Mary Ave NW



Crown Hill Village Postcard, by [Phil Scroggs](#).



## Neighborhood Character

Crown Hill was populated by large Eastern red cedar, Douglas fir, and Western hemlock conifers until the [Crown Hill Cemetery](#) was established in April of 1903.

*“Crown Hill, once a wilderness suburb of the city of Ballard, whose few inhabitants resided six feet under, retains a small town feeling even as the city around it continues to grow.”*

-[HistoryLink.org](#)

- Upzoned with lots of new developments being built
- Confluence of three creeks leading to Puget Sound
- Former site of apple orchards
- Many homes remain from the mid-century-modest housing boom.
- Still home to raccoons, crows, seagulls, rabbits, squirrels, coyotes, and tall trees

# Qualification Details

## Timeline

RFQ Release	May 1, 2023
Public Q/A Session via Zoom with CHV ( <a href="#">Click here to request a link</a> )	May 9th, 2023
Deadline for submittals	May 19th, 2023 @ 5 PM
Finalist artists notified Public voting process begins	May 29th, 2023
Final artist selected and notified	June 6th, 2023
Artist meets with steering committee Meetings may be via conference call	June 12th, 2023
Deadline for final designs	June 19th, 2023

## Submission Requirements

This is an open competitive process. The RFQ outlines the step-by-step process and conditions that apply. To submit your application for consideration, please include the following in one PDF document:

- A cover sheet with your name, phone number, email address, and website (if applicable)
- A résumé that includes your exhibition history, past projects, and/or experience with cooperative community-driven projects (max 2 pages)
- A minimum of three visual examples of previous work with brief descriptions — including an image that exemplifies your style that can be used to share online during the week-long community voting process to select the final artist
- A statement of interest including your written vision for the overpass mural design

## Evaluation Criteria

- Artistic quality exemplified in previous work
- Ability to think and work in a scale appropriate for outdoor public artwork
- Ability to convey community identity through art
- Ability to relate to multiple audiences (pedestrians, bicyclists, transit users, drivers)
- Ability and willingness to create a mural according to the community's needs and the project budget
- Finalists will be selected by the CHV Public Art Committee and approved by the CHV Board of Directors.
- Finalist entries will be subject to a public vote to select the final artist

## Address for Submitting Qualifications

- All inquiries and submissions must be directed to our Point of Contact.
- All external communications will be managed through this Point of Contact:

**Name:** Karin LaBelle

**Title/Role:** Executive Director

**Email:** [karin@crownhillvillage.org](mailto:karin@crownhillvillage.org)